

Kylie Medlin

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EXPERIENCE

BRAND DESIGNER, OLIVES & GRACE

Boston: September 2018 - August 2019

Elevated the shop's visual identity and carried new system onto various marketing materials such as gift cards, gift bags, shipping boxes, window decals, and shop signage. Responsible for package design of original Olives & Grace products and inventory photography.

SOCIAL MEDIA MARKETING INTERN, CONVENTURES

Boston: May 2018 - August 2018

Designed and scheduled advertisements for Taste of the Seaport, Boston Harborfest, and Reebok Boston 10K for Women. Created social media plan, grid, and content for Reebok Boston 10K for Women and managed Conventures social platforms (Facebook, Twitter, Instagram.)

ASSOCIATE CREATIVE DIRECTOR, BOSTON UNIVERSITY ADLAB

Boston: January 2018 - December 2018

Secured position on executive board of BU's professional faculty led and student-run ad agency. Acted as creative director, overseeing groups of students and providing constructive feedback and guidance on creative concepts and art direction. Clients included Gifts to Give, The Council on International Educational Exchange, Newport Public Library, Emogo, and BU Global Development.

VP OF CREATIVE, BOSTON UNIVERSITY ADCLUB

Boston: September 2018 - May 2019

Responsible for overseeing all student teams of AdClub, an extracurricular student-run ad agency, to guide their concepts and execution in a professional manner. Acted as the final approval for work to be sent to clients including Detour Indiafest, Evisort, FeelGood, BU Residence Life, Challah for Hunger, and CollegeAI.

SOLUTION DESIGN INTERN, 24K CREATIVE

Asbury Park, NJ: May 2017 - January 2018

Designed a year's worth of weekly content for NJMEP's featured manufacturer of the week. Constructed and presented initial concept designs for prospective GoMo Health program, GoMoji. Assisted graphic designer on daily projects such as image research, animation production, and presentations.

STUDIO INTERN, JONO PANDOLFI DESIGNS

Union City, NJ: June 2015 - August 2015

Collaborated to produce 1,500 pieces of handmade dishware for high-profile New York City clients such as Eleven Madison Park and the Nomad Hotel. Prepared raw materials for production, while keeping the studio clean and organized in a fast-paced environment.

EDUCATION

BOSTON UNIVERSITY, BOSTON MA

BS in Communication, Emphasis in Advertising, May 2019

Relevant Courses: Fundamentals of Creative Development, AdLab, Intro to Advertising, Theory and Process of Communication, Portfolio I & II, Design & New Media I & II, Advanced Copywriting

SKILLS

Photoshop, Illustrator, InDesign, XD, Lightroom, Art Direction, Branding, Social Media, Photography